



Contents

1. Dublin.ie	2
2. International Relations.....	4
3. Local Enterprise Office: Mentoring, Training & Financial Grants	6
4. Economic Development Office:	15

Upcoming Event & Dates for your diary		
Event	Economic Pillar	Date/Venue
1. UPRISE VII	Innovation & Transformation	October 17 th & 18 th Richmond Hospital
2. National Women's Enterprise Day	Human Development	October 18th
3. Hack Access Dublin	Human Development	November 2-4 Google
4. Start-up Week Dublin	Placemaking & Clustering	November 19 th – 23rd
5. Apprenticeship Summit	Public Policy	November 21st
6. Women in Tech Awards	Human Development	November 22 nd – RDS Concert Hall
7. Dublin Christmas Flea	Place making & Clustering	Dec 6-9 & 13-16 th – Point Village

1. Dublin.ie

New Structure & Content Re-write

Work is nearing completion on adapting the site structure, design and content to reflect the audiences we expect to target in future. New content has been written to attract overseas students, investors, skilled talent, while still being of value to a local audience. The re-write will increase the size of the site significantly. The team is consulting with partners including the IDA, Enterprise Ireland, Department of Housing, Planning and Local Government etc to ensure the content is timely and accurate.

Acquiring photography of Dublin

In re-writing the entire site, we are want to partner the copy with striking photography. The majority of photos used on the site to date have been sourced from Fáilte Ireland. However, Fáilte's photography is geared towards the tourism market and doesn't reflect Dublin's diverse study, living and working culture. The process to source great photos is time consuming and while it has commenced we expect it to extend into next year.



Visit of Amsterdam Marketing

The Metropolitan Amsterdam Club, a representative body of municipal, business and cultural leaders, visited Dublin at the start of October. The group enjoyed a two night stay including meetings with The Lord Mayor & Chief Executive of Dublin City Council and Google, LinkedIn and a stop at EPIC Emigration Museum. The Dublin.ie unit facilitated the visit over the course of a number of months in tandem with the International Relations Unit and the Dutch Embassy.

What's On listings

Dublin.ie continues to work with the Council's Events Unit to ensure all large festivals and events delivered and supported by Dublin City Council are included and promoted on Dublin.ie. These include promoting current and upcoming events such as the Bram Stoker Festival and the Jonathan Swift Festival.



Stokerland 2018

Stokerland, a pop-up Victorian fun park for families and the eternally young, will open its gothic gates on Saturday 27th and Sunday 28th of October in one of Dublin's most beautiful green spaces, St. Patrick's Park. With one of the city's stunning cathedrals as a gothic backdrop, this ghoulish gathering will present street theatre, a performance tent, free face-painting, Victorian funfair rides, macabre thrills and ghoulish games for everyone to enjoy. Complete with a food village, olde-world games, face-painting and...

BRAMSTOKERFESTIVAL.COM >



Marsh's and the Gothic

Discover the secrets within Ireland's oldest public library and its fascinating ties to the genre of gothic fiction. Opened in 1701...

BRAMSTOKERFESTIVAL.COM >



Paintclub Family x Bram Stoker

Join Paintclub for these daytime painting workshops for young and old, in the light filled vaults of Dublin's EPIC, The Irish Emigration...

BRAMSTOKERFESTIVAL.COM >



Macnas Parade

Bram Stoker Festival once again welcome the internationally renowned spectacle company Macnas to the streets of Dublin for an unforgettable nighttime parade. Now a much-loved Bram Stoker Festival tradition, join Dubliners and visitors of all ages along the city's streets as dusk falls on Monday October 29th for Out of the Wild Sky, a haunting and hair-raising parade of otherworldly magic. The pioneers of imagination and creators of unforgettable spectacles will once again transform the streets of Dublin as day turns...

BRAMSTOKERFESTIVAL.COM >

Newsletter

The audience for the Dublin.ie newsletter has passed 2,100 subscribers and continues to enjoy engagement rates above the industry norms. Issues are sent on a fortnightly basis featuring upcoming events & festivals and links to our latest articles. You can view previous issues and sign up at: <https://dublin.ie/newsletter>

Brand Promotion

We continue to promote the brand of Dublin.ie with merchandise including bags, conscious cups and t-shirts and are utilising the digital screens installed in the Civic Offices, Wood Quay.



2. International Relations

August

Lord Mayor Nial Ring welcomed the following delegations in the Mansion, accompanied by the Head of International Relations:

- Yvonne Aki-Sawyerr, Mayor of Freetown, Sierra Leone
- Patricia Cortes Ortiz, Charge d’Affaires en pied, Embassy of Columbia

September

- The Head of International Relations Unit hosted a delegation from West Bengal, India along with representatives from the British Council of Ireland, Dublin City Council Culture Company and Fáilte Ireland.
- The Lord Mayor hosted a lunch for Chinese officials from Government Departments related to food imports including Ministry of Agriculture & Rural Affairs, General Administration of Customs and State Administration of Market Regulation and Bord Bia. Officials from the Department of Agriculture also attended.
- The Chief Executive received a small delegation from Sibenik-Knin County in Croatia who were also accompanied by the Ambassador of Croatia to Ireland H.E. Mr. Ivan Masina. The Head of International Relations attended this meeting also.

October

- The Lord Mayor welcomed a large delegation from Metropolitan Amsterdam Club through Amsterdam Marketing who visited for 3 days. The delegation was led by their City Vice-Mayor. A City Politics session was held in the Council Chamber and was attended by Dublin City Council Senior Management Officials, Chair of Economic & Enterprise SPC and members of Dublin Chamber. The Chief Executive Officer gave a presentation - “Challenges Dublin: Housing, Infrastructure, Brexit and the Growth of Dublin”.
- Lord Mayor Nial Ring welcomed the visit of the Minister of State for Caribbean Affairs and Vice-Minister for Foreign Affairs of the Republic of Nicaragua, and the Ambassador of Nicaragua to the Mansion House along with the Head of International Relations.
- Cllr. Ciaran Cuffe, Chair of the Transportation SPC on behalf of the Lord Mayor welcomed attendees from the 2018 **European Transport Conference** which was held in Dublin. The Association for European Transport is the leading European organisation for transport professionals and academics. Over 600 delegates attended the 2 day conference. The conference will be held in Dublin in 2019 also.

- A large delegation from our sister city San Jose comprising City of San Jose Senior officials and Sister City Committee members, travelled to Dublin for a 4 day programme, which included city to city officials meeting, presentations on Dublin City Cultural Strategy, Economic Development and Dublin City Council, LEO & the entrepreneur Eco-System, SmartDublin/SmartDocklands, visits to the US Embassy and meeting with Reece Smyth, Charge d’Affairs and the Advanced Manufacturing Centre, UCD and also a lunch hosted by the Lord Mayor followed by a Brexit and Ireland Discussion which was delivered by John McGrane, Director General, British Irish Council.
- The Lord Mayor will receive a courtesy visit to the Mansion House by a delegation from the Japanese Peace Boat, a NGO which promotes a more peaceful and sustainable world. The delegation will include survivors from the Hiroshima attack in 1945. While in Dublin they will also meet with officials from the Department of Foreign Affairs.
- The Lord Mayor will hold a courtesy meeting with a delegation from City of Philadelphia and State of Pennsylvania which will be led by Philadelphia City Mayor Jim Kenney in the Mansion House to discuss growing ties between the two cities. The Head of International Relations will also attend.
- Three officials from Beijing Municipality will commence working in Dublin City Council from Monday 29 October for eight weeks.

December

- The International Trade and Investment Office of Florida Chamber of Commerce will lead a 4 day Business Development and Trade Mission to Dublin in December to present themselves to business and industry groups to seek opportunities to partner during their mission as well as to explore industry sector opportunities and linkages for Florida businesses that they can build upon. The Lord Mayor will welcome the delegation to a civic reception in City Hall.
- The Lord Mayor will lead a Celebration for the 70th Anniversary of the Declaration of Human Rights on the steps of City Hall. A similar event will be held throughout Europe.

3. Local Enterprise Office: Mentoring, Training & Financial Grants

Promotion and communication of LEO Dublin City Services

LEO E-newsletters

The LEO e-zine promoting events and providing information on supports offered by the LEO office is circulated by e-mail each month. Additionally bespoke newsletters are developed on an ad-hoc basis regarding specific networks/events/grants. The following emails were sent during:

- July: July newsletter and a bespoke newsletter regarding TAME export grant
- August: August newsletter and Lean for Micro management development course bespoke newsletter
- September: September newsletter and bespoke newsletter regarding the 'Be' – Maven 46 event, a female focused entrepreneurial event.
- October: October newsletter

The e-zine is a valuable promotional tool for the range of events provided to businesses in the city.

Facebook Advertising

In June we started to utilise paid promotion on facebook instead of solely using organic search. It has meant that we can target individuals by age, location, demographics, interests etc. targeting them also with relevant messages in relation to grant funding, start your own business courses and generating brand awareness of LEO Dublin City and our services. From 1st July through to end of September, we reached 281,600 relevant people via facebook i.e. those that had identified an interest in business or entrepreneurship. It's a highly cost efficient and measurable medium to target and connect with additional clients. It cost just over €1 to reach 1,000 people.

Events

Speciality and Fine Food Fair, Olympia London – 3rd September 2018

Speciality & Fine Food Fair provides an unrivalled opportunity for independent retailers, delicatessens, chefs, hoteliers, restaurateurs, importers, distributors and wholesalers to interact with:

700 Producers and suppliers of artisan food and drink
50 Great taste awards finalists displayed under the one roof
200 new products in the discovery zone

Twelve alumni of previous Food Academy Programmes were invited on the trip with representatives from the four Local Enterprise Offices (LEO) in the Dublin Region and Dublin Food Chain Coordinator James Burke.

As well as gain valuable insights into customers demands, future food trends and packaging ideas. The trip also included visits to Whole Foods, Waitrose, Leon Restaurant and Tesco Express to gain an understanding of the UK marketplace.

A Video of the Trade Visit can be seen here: <https://we.tl/t-8QEdb5G69S>



Top Drawer London, 9th – 11th September

Top Drawer is the UK's leading retail trade event for creative lifestyle buyers, showcasing a curated edit of over 1500 brands to top international retailers.

The current Building Craft and Enterprise Design Programme participants were given the opportunity to attend along with representatives from the Design and Crafts Council of Ireland (DCCoI), the Programme Mentor and a representative from the Local Enterprise Office (LEO) Dublin City.

15 promoters attended, gaining valuable insights into future trends, pricing models and routes to market. LEO Dublin City provided a subsidy of €250 to each of the attendees under the Technical Assistance for Micro Exporters (TAMEs) funding scheme.



The Start Summit, 15th September, Dublin Castle, Dublin 2

The Start Summit inspired early stage entrepreneurs and introduced them to the partners they need to accelerate their business journey. The purpose of The Start Summit is to educate attendees and provide direction through some of Ireland's business leaders and start up success stories. This was communicated through keynote speakers, panel discussions, workshops, exhibitors and peer-to-peer networking. Attendees left with a fresh perspective on business, with invaluable information for their own startup ideas and connections to last a lifetime. https://www.youtube.com/watch?v=7_5j0NN3vec&feature=youtu.be



'Be' Summit by Maven 46, 22nd September, Alex Hotel, Dublin 2

This was a full day of interactive talks, live panels and experiential activity - led by top females in industry – which delivered a summit with a difference, created for women by women. 'Be' gave women from all walks of life the opportunity to learn from leaders, have fun with fashion and celebrate a 360degree approach to life. From business mavens and brand managers to love coaches and fashion experts, 'Be' brought modern women, excelling in their industry to the forefront and allowed them to mix and mingle with speakers and like-minded women in an innovative way, educational and fun way. There was access to four quarters/stages "Inspire", "Fashion", "Beauty", "Life", 24 speakers and panellists, across fashion, beauty, career, love, life and everything in between.

209 people attended the event and learnt about LEO Dublin City supports and services. The “Inspire” & “Life” zones proved most popular. Reach over social media was 235,000. Post event video link: <https://www.youtube.com/watch?v=ZOSYk9wqhqw>

The National Ploughing Championship, 18th – 20th September, Scraggan Tullamore Offaly



Local Enterprise Office Dublin City took part in the Local Enterprise Village at the National Ploughing Championships. The Enterprise Village at the National Ploughing Championships provided opportunity for small companies to take full advantage of this unique consumer event. Collectively the Local Enterprise Offices showcased the projects supported by the Local Enterprise Offices nationally to thousands of visitors. Exhibitors achieved over €600,000 in sales during the National Ploughing Championships during 2017. This year the Enterprise Village was an enhanced space with a product launch and seminar area.

For small, local businesses looking to expand, The Local Enterprise Village is the ideal gateway to customers across farming communities and rural Ireland. Many of the small businesses being supported by the Local Enterprise Offices tested new products and services in September, which in turn, generated more jobs within those companies.

Quirky Irish Icons represented the Local Enterprise Office Dublin City. Patricia Pierce of Quirky Irish Icons, Irish themed quirky gifts represented the Local Enterprise Office Dublin City at the National Ploughing Championships 2018. The brand became established in 2014 and her collection has expanded to fridge magnets, framed icons and personalised gifts. The concept came to Patricia when her nephew moved overseas and missed many things about Ireland e.g. batch loaf, Irish butter and Dublin coddle. The idea was born..! Patricia began created items that symbolised Ireland, that could be easily posted, and yet were a gift with character and charm. <https://quirkyirishicons.ie/>



Trading Online Voucher 25th September 2018, Wood Quay Venue, Dublin 8

114 people registered to attend the Trading Online Voucher information session in September. This very popular voucher provides financial assistance of up to €2,500 to qualifying small businesses, to develop their e-commerce strategies and sites, by creating or enhancing their online presence. The next information session will take place on 11th January 2019 in Wood Quay Venue.

National Women's Enterprise Day, 18th October

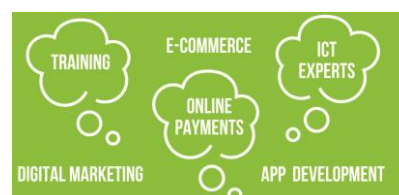


National Women's Enterprise Day

The theme for this year's National Women's Enterprise Day will be 'from local to global' focussing on how entrepreneurs can explore export markets and 'go international' with their businesses, availing of various supports via their Local Enterprise Office to help them achieve this.

National Women's Enterprise Day aims to inspire, motivate and support women across the country in running their own business. The event is organised annually by the national network of Local Enterprise Offices and is co-financed by the European Social Fund with support from the Department of Justice and Equality, through the Equality for Women initiative.

National Women's Enterprise Day strives to encourage even more women to set up their own businesses and to increase national recognition of the essential role played by Ireland's female entrepreneurs. The event consists of a variety of developmental support actions, including inspiring speakers, information provision, exhibition of state supports for enterprise, facilitated business networking and one to one business mentoring.



Successful businesswomen shared their experiences with start-up companies and fledgling businesses at this two day event. The benefit for the entrepreneurs attending is that they can access everything they need to know about setting up a business or expanding a business over two days. Participants come away from the event inspired, informed and motivated to fully exploit their potential as entrepreneurs.

Mentoring

2018 (as at 30/09/2018)		
Mentoring	Target	YTD
1 Hour	200	154
3 Hour		84
6 Hour	300	198
Brexit		0
Clinics	50	38
BAC Participants	500	480
Individual mentoring	500	436
One to One & Group mentoring	1000	916

Training

Training courses completed July to September inclusive:

July		
Date	Course title	Attended
04/07/2018	Business Advice Clinic	18
10/07/2018	Start Your Own Business	7
13/07/2018	Business Advice Clinic	17
18/07/2018	Business Advice Clinic	15
24/07/201	Business Advice Clinic	2
	Participants	59
	Courses	5

August		
Date	Course title	Attended
01/08/2018	Business advice Clinic	18
10/08/2018	Business advice Clinic	10
14/08/2018	Business advice Clinic	10
22/08/2018	Business advice Clinic	14
28/08/2018	Business advice Clinic	16
29/08/2018	Business advice Clinic	7
	Participants	75
	Courses	6

September		
Date	Course title	Attended
01/09/2018	Start Your Own Business	8
04/09/2018	Trading Online Voucher Mart Studios	9
06/09/2018	Women's wear trend forecast Autumn/Winter 2019/20	14
07/09/2018	Business advice Clinic	9
11/09/2018	Social Media Strategy	14
12/09/2018	Essential Book Keeping for Beginners	5
12/09/2018	Business advice Clinic	17
13/09/2018	Online Marketing & Social Media	14
18/09/2018	Business Advice Clinic	10
20/09/2018	Library talk – Becoming a successful entrepreneur	39
25/09/2018	Trading online voucher information session	114
26/09/2018	Develop a low cost website for small business	14
26/09/2018	Business advice clinic	16
27/09/2018	Filing your income tax return	18
	Participants	301
	Courses	14

End of August comparative year on year

- 2018: 48 courses, 1350 participants (556 males, 794 female)
- 2017: 38 courses, 1151 participants (531 male, 620 female)
- + 10 course year on year, + 199 participants

Training Mini tender: Completed June

Autumn/Winter schedule: Training to take place in October 2018

Date	Course Title
02/10/2018	Start your own business
04/10/2018	Free Library talks – market research skills
05/10/2018	Business advice group clinic
10/10/2018	Social Selling – the key to soft selling
10/10/2018	Business advice group clinic
11/10/2018	Search engine optimisation
11/10/2018	Free library talks – managing your online presence
16/10/2018	Business advice group clinic
18/10/2018	Free library talks – Financial supports & grant for entrepreneurs
23/10/2018	Master your tax – essential tax for SME's
24/10/2018	Smartphone video & photography for the web
24/10/2018	Business advice group clinic
25/10/2018	Free library talks – Essential supports & services for entrepreneurs

Start Your Own Business Programme

This programme will provide individuals who are seeking to start their own business with the skills, management tools and expertise in making the right decisions, planning and organising effectively. It helps individuals gauge what will be required in order to keep their new venture running effectively and efficiently. Our 8th start your own business course has just commenced on 2nd October, taking place Tuesday and Thursday evenings. Our next course thereafter commences on 3rd November

<https://www.localenterprise.ie/DublinCity/Training-Events/Upcoming-Training/>

Start Your Own Music Business Programme

A Start Your Own Music Business Programme was piloted with First Music Contact in January & February of 2018. It was so successful that we have decided to launch another course commencing 21st January to 26th February 2019, with 5 modules run over 10 nights. First Music Contact held the Hard Working Class Hero's Festival on 27th September, where we launched registration for the second programme. This programme is specifically targeting artists and music industry professionals, as part of our commitment in supporting those working in the creative industries. We are currently registering interest for the course. We have 20 registration of interest for 16 places.



Women in Business Network

The women in business network had the following meetings during September & October:

- 5th September: How to use linkedin to strategically drive sales, presented by John McGarry of Webworks
- 3rd October: Set targets for your business and smash them, presented by Wendy Merrigan chartered accountant

<https://www.localenterprise.ie/DublinCity/Start-or-Grow-your-Business/Networking/Women-in-Business/Network-Events/>

Microsoft Business Mentoring Programme

Microsoft are again offering a number of their senior staff with skills in operations, finance, import and export and software engineering to provide one to one mentoring sessions to entrepreneurs or business owners in order to assist them with any issues that have arisen in their start-up company or existing business. This involves a minimum commitment by the Microsoft staff of two hours a month for four months. This provides the entrepreneur with access not only to a trained mentor but also to be able to tap in to the expertise that the individuals have accumulated over many years of working in one of the largest multinational technology companies in the world. The 2017 programme was deemed successful. On this basis the programme is being repeated. Two clients have already been selected: Koomeer and Treasury Delta, with a possible third to take part in the programme.

Lean for Micro: September



The Lean for Micro is aimed at owners/managers and key staff members of small businesses who wish to gain an introduction to lean concepts and allow them to gain a practical understanding of lean principles by undertaking a focused assignment with expert mentoring support. The next Lean for Micro programme begins on 18th October. We are currently recruiting for it. Further details

<https://www.localenterprise.ie/DublinCity/Training-Events/Management-Development/LEAN-for-Micro-Management-Development-Programme.html>

Building Craft and Enterprise Design Programme 2018



A seven month programme run in partnership between the Design and Crafts Council of Ireland (DCCol) and the Local Enterprise Office (LEO) Dublin City. Over the course of seven months participants undertake:

- Research mission to London trade show & retail visits.
- Enhance your design and product
- Brand your product effectively.
- Cost and promote your product in the marketplace & exploring export
- 10 days training
- Bespoke 1-2-1 mentoring sessions

- Enter for a stand in the Enterprise Zone of Showcase Ireland 2019

2018 Participants on the programme are as follows;

1	Barbara	Burke
2	Linda	Legzdina
3	Irena	Leahy
4	Patricia	Pierce
5	Clare	OConnor
6	Edel	Murphy
7	Deirdre	Walsh
8	Ginan	Abbas
9	Malgorzata	Holubowicz
10	Carol	Fitzpatrick
11	Joanne	Byrne
12	Antonio	D'Souza
13	Pearl	Reddington
14	Elena	Buttner
15	Ina	Olohan
16	Betzy	Medina
17	Geraldine	Leonard
18	Lisa	Hickey

Showcase 2019 – January 20 -23rd 2019

Hosted in the historic surroundings of the Royal Dublin Society Dublin 4, Ireland from January 20th - 23rd, the show is attended by trade buyers from more than 25 countries keen to find unique products and new craft focused suppliers. LEO Dublin City was awarded five stands in the Local Enterprise Space (Balcony Area). These stands are offered to LEO Dublin City clients at the heavily subsidised rate of €750. The following five companies were selected from an open call to the current Building Craft and Enterprise Design Programme to exhibit at Showcase 2019.

Promoter	Company
Gina Abbas	Golden Stitch
Barbara Burke	BB Papercuts
Patricia Pierce	Quirky Irish Icons
Betzy Medina	Sandia Dublin
Deirdre Walsh	Fluttertree

Preparatory training begins on the 10th of October in the Crowne Plaza, Blanchardstown. With day one focusing on;

- Welcome & Overview by Local Enterprise Office
- Exhibition Essentials Briefing by Verling Consulting
- Showcase Overview and Logistics of Exhibition Space
- Design Craft Council of Ireland



Presentation on LEO Supports

DIT Grangegorman – 19th October

Presentation on Local Enterprise Supports to New Frontiers Phase 1 participants.

Start Up Weekend in Huckletree 19th of October

Presentation on Local Enterprise Supports to participants on the Start Up Weekend Programme.

Guinness Enterprise Centre (GEC) – 6th November

Presentation on Local Enterprise Supports to tenants of the GEC

Dublin Food Chain Event in the Pearse Lyons Distillery - 7th November

A presentation on Food Innovation and Marketing to Dublin Food Chain Members.

4. Economic Development Office:

The work of the Economic Development Office is divided into 3 channels, Policy, Projects & Research. Examples of some of the ongoing work is below

Policy	Projects	Research
Local Economic & Community Plan (Dublin City) 2016-2021: 2018 Action Plan	Dublin Apprenticeship Summit	Public Markets and Trading
Economic Development, & Enterprise and Strategic Policy Committee	Sustainability Accelerator for Business	Talent Attraction & Retention
Dublin Regional Action Plan for Jobs 2020	Start-Dublin/Concierge Service	DCC Research Framework
Social Entrepreneurship Policy	Dublin.ie	Your Dublin Your Voice

Work is further divided into core pillars of Economic Development. Examples of some of the ongoing work is set out below

Activities of the Economic Development Office			
Human Development	Placemaking & Clusters	Promotion & Investment	Innovation & Transformation
FreeLancers Forum	Dublin Bay Biosphere	I Amsterdam	FutureScope 2019
Women in Tech Awards	World Cities Cultural Forum	San Hose Delegation	UPRISE VII
Responsible Innovation	fDi Digital Cities Ranking	Milwaukee Trad Fest	#HackAccessDub
LECP 2018 Action Plan	Dublin Christmas Flea Market	Dublin Economic Monitor	SmartDublin Showcase
Apprenticeship Summit	Social Enterprise Awards	North Eastern Economic Corridor (NEEC)/C8	Fusion Accelerator
Hard Working Class Heroes	Your Dublin Your Voice	Start-up Dublin Office	Start-up Week Dublin
	Dublin.ie	Japan Times (Dublin.ie)	-

Departmental Update:

Policy:

1. Local Economic & Community Plan (LECP): Human Development

The Local Economic & Community Plan (LECP) Action Plan 2018 has been completed, presented to the main council for noting and a hard copy distributed to all council members. A briefing session was scheduled for October 10 to be held in the Wooduay Venue. This event attracted a low response rate and as a result the event was postponed.

2. Dublin Region Action Plan for Jobs (DRAPJ) 2020: Innovation & Transformaiton

Mary MacSweeny continues to lead on the implementation of the 2020 DRAPJ. The steering group has agreed to refocuse the plan on more targeted objectives for the remainder of its lifecycle. Specific actions are being agreed to be delivered across the region with each stakeholder taking responsibility for leading the delivery. It has been proposed that EDO will develop a special edition of the Dublin Economic Monitor highlighting context and contributors to job creation, talent retention and attraction in Dublin Region and how these challenges are being addressed. This work will continue into 2019.

Current work being undertaken by Economic Development office (EDO)

Projects:

1. “Getting The Messages” – Dementia Inclusive Shopping in Raheny village.

This pilot project is designed to support those living with dementia and their carers by making it easier for them to shop and do business in the local communities. Supervalu Raheny was the chosen business to pilot the initiative and involved the store implementing simple yet effective practices to create a positive and inclusive shopping environment. The project was championed by Cllr Deirdre Heney, was funded by the EDO and involved collaboration with Una Healy Design, The Alzheimers Society of Ireland (ASI) and Supervalu Raheny. The hugely positive launch event took place at Supervalu Raheny on 26th September 2018 to great support from the local community and will take place every Wednesday at the store.

2. Start-up Week Dublin: Placemaking & Clustering

As part of its placemaking and clustering role EDO are delighted to support the first Irish edition of Start-up Week Dublin. There are over 40 planned events that will be held in various locations across Dublin City from November 19th – 23rd. The objective of the week is to raise awareness of how to start a business and position Dublin as a globally leading start-up location. The event has already received significant media attention with reports in the Irish Times and Sunday Business Post as well as online coverage in Silicone Republic & Technews Ireland. The global Start-up Week initiative is delivered by TechStars, a US based Start-up Investment fund for entrepreneurs.

3. #HackAccessDublin: Human Development

HackAccessDublin aims to use innovation & entrepreneurship as a mechanism for identifying, highlighting and solving accessibility challenges for the City, improving accessibility for all users. The main event will take place in Google Foundry from Friday 2nd to Sunday 4th November. SmartDublin will be providing assistance and prize funds for the hackathon. A team of DCC officials will be in attendance to support the hackers and help guide their work on the day. Successful and suitable initiatives have the potential to be tested in the Dublin Docklands public realm.

4. MODOS - Sustainability training for Business: Innovation & Transformation

Following a significant period of stakeholder consultation, EDO in conjunction with the Eastern Midlands Regional Waste Office (EMRWO) is developing a Circular Economy and sustainability training programme for small and micro enterprise. The programme is scheduled for a soft launch during late 2018 with the official launch event taking place in Wood quay venue on January 24th 2019. The programme will be delivered over the course of 7 consecutive weeks in February/March 2019.

5. Mind Over Matters - Institute of Designers Ireland: Human Development

An initiative of the IDI, *Mind over Matters*, which seeks to promote both mental wellness and the value of design for business was supported by EDO. Business could pay to book time with a designer to work on a business challenge and assist in finding creative and innovative solutions. All proceeds for the day went to AWARE to assist them in raising awareness of mental health challenges. As part of this event EDO booked a team of designers to help explore design inputs for a sustainability training programme that is in development. At the end of the day we emerged with a new brand, tag line, and wireframe for online user experience. The day's event raised over €23,000 for AWARE.

6. UPRISE VII: Innovation & Transformation: Innovation & Transformation

A technology and talent conference, UPRISE VII takes place in Richmond Hospital on 17th and 18th October. DCC will have a full branded stage for the duration of the event and host a welcome reception for the international and local delegates in the Jameson Distillery. The event is expected to attract over 1,200 delegates during the course of the event.

7. Responsible Innovation Summit (RIS): Human Development

EDO have committed to supporting the RIS for a second year having strengthened our relationship with the organisers following joint participation in FutureScope 2018. The event focuses on promoting Value driven business and investment practices in line with the UN Sustainable development Goals and saw the awarding of the first ever Business SPIRIT Award. The event took place in Croke Park on October 16th.

8. Dementia 4 Business: Dementia Inclusive Project: Human Development

“Getting the messages” is a pilot project to support those living with dementia and their carers’ in accessing and engaging with business in their community. The project is championed by Cllr. Heney and funded by EDO in partnership with The Alzheimer Society & SuperValu, Raheny with design inputs by Una Healy Design, member of (IDI). The event was held in SuperValu, Raheny on 26th September 2018.

9. Dublin City Social Enterprise Award 2018: Human Development

Inner City Enterprise managed the application process for the 2018 awards. The shortlisted applicants were invited to meet with the judging panel chaired by Mary MacSweeney on Friday 29th June. The five winners were invited to attend an award ceremony on 12th September 2018 in the Wood Quay Venue. Special awards were commissioned through the mendacity society to celebrate the event which was a great celebration of Social Enterprise in Dublin.

10. Dublin City Concierge Service: Promotion & Investment

Work is ongoing in developing the elements required to build out a comprehensive concierge service for Dublin city. The EDO is about to undertake an assessment of what value added EDO can offer to business in terms of information & access and where this service will best sit.

Dublin Economic Monitor - November Edition: Promotion & Investment

The 15th edition of the DEM is currently underway with a launch event to take place in Fingal County Hall on November 8th. Prof. John Fitzgerald has been commissioned to write a 2 page article on the economic impact of climate change for the Dublin region and Mr. Paul Reid will write a further article on a body of research conducted by Fingal County Council into the skills and training need for the area. GDPR vastly reduced the circulation of the DEM (c75%) and we are currently undertaking the initial stages of a full review of the DEM to prepare for a tender phase in early 2019 for the next iteration.

11. Review of the Dublin Commissioner 4 Start-ups: Promotion & Investment

A business plan is being drafted setting out how the city could better utilise its resources to promote the city and connect with the local and international audience supporting the start-up, tech, innovation and smart city offerings.

12. Dublin Bay Biosphere (Enterprise Hub): Placemaking & Clustering

We are working with the Dublin Bay biosphere team and the parks department to assist in the development of the potential of the biosphere by working with businesses in the area to become biosphere champions.

Research:

1. Dublin City Summit Series 2018: Apprenticeship – Human Development

A draft report into the rationale for holding the apprenticeship summit has been completed and is being edited prior to circulation. This report sets out the basis for promoting apprenticeships to assist in positioning them as a viable path to a well paid career, and to tackle youth unemployment, and social deprivation. It is intended to hold the Dublin City Apprenticeship Summit in City Hall on the morning of November 21st as a stakeholder engagement event to further progress this work in partnership with Dublin Skills Forum.

2. Talent retention & Attraction: Human Development

Following a workshop facilitated by Deloitte, the EDO has a clearer understanding of the challenges facing Dublin City in terms of attracting and retaining talent in the face of global competition. The outputs of this work will form the basis of the scope for an OPG mini tender competition to be initiated during the coming weeks.

3. DCC Research Framework: Innovation & Transformation

EDO continues to develop the details for a framework to deliver on a range of research topics into key challenge, sectors and issues directly affecting the citizens of Dublin. The outputs of the research will be disseminated in a manner designed to influencing decision makers within and beyond the Local Government sector. The proposed framework would be based on the triple Helix model of Industry + Academia + Government. This model will assist DCC in using a robust methodology that will allow for the independent verification of research findings. It is intended that this framework will provide the “evidence base” for decision making and policy interventions. Research will be divided into short sprints, deep dives and full reports.